

Beauty *So* Clean®

It's like hand  
sanitizer for your  
makeup!

# PROTOCOL PROCEDURES

## **SAFEGUARD YOUR HEALTH AND YOUR CLIENTS' HEALTH**

formulas approved by major  
cosmetic companies world wide

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cleans, rejuvenates and removes  
germs and bacteria

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sanitize your makeup and  
brushes every day

# SANITIZE YOUR MAKEUP EVERY DAY



## Your Demonstration Area:

If your demonstration area isn't immaculately clean, it's not customer ready. Clean and sanitize display cases, counter tops, work spaces, kit setups and product **at the beginning of every application** and as needed throughout each day.

1. Your demonstration area should only be used for demonstrating skincare or makeup products.
2. Place all used applicators in the garbage after each demonstration.
3. Wipe the demonstration table and chair clean with disinfectant wipes at the end of each day and throughout the day as needed.
4. Empty the garbage at the end of each demonstration.
5. Replenish sanitized supplies after each demonstration.

# SANITIZE YOUR MAKEUP EVERY DAY



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## Supplies Include:

**BeautySoClean Mist,  
BeautySoClean Wipes,  
BeautySoClean Brush Cleaner,  
BeautySoClean Dip n' Swirl Brush Cleaning Tin:  
100 percent effective in 10 seconds!**

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- Liquid Hand Soap
- Disinfectant Wipes
- Medical Gloves
- Face Mask
- Hand Sanitizer
- 70% Isopropyl Alcohol
- 99% Isopropyl Alcohol
- Disposable Paper Towel
- Tissue
- 100% Cotton Balls
- 100% Cotton Swabs
- Water
- Palettes
- Makeup Brushes
- Disposable Applicators
- Makeup Sponges
- Spatulas
- Mascara Wands
- Client Files
- Garbage Can
- Fragrance Free Makeup Remover Wipes
- Makeup Cape

# SANITIZE YOUR MAKEUP EVERY DAY

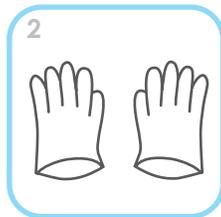


## Yourself:

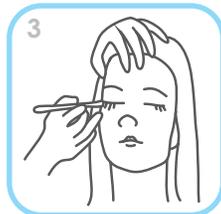
Wash your hands for 30 seconds. Sanitize your hands with a disinfectant wipe, followed by an application of hand sanitizer in front of your customer. Pull a tissue from the tissue box yourself, fold it in your hand, then immediately pull a second tissue and offer it to your customer for demonstration use. Read all directions and warnings on packaging and follow them carefully.



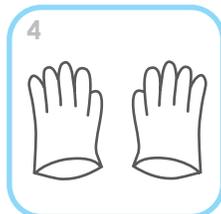
perform hand hygiene



put on gloves



apply makeup to client



remove gloves



perform hand hygiene

# SANITIZE YOUR MAKEUP EVERY DAY

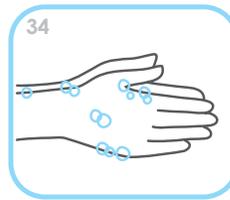
## HOW TO HANDWASH



12  
Wet hands with warm water



Apply soap



34  
Lather soap and rub hands palm to palm



Rub in between and around fingers

Lather hands for 15 seconds

Lather hands for 15 seconds



56  
Rub back of each hand with palm of other hand



Rub fingertips of each hand in opposite palm



78  
Rub each thumb clasped in opposite hand



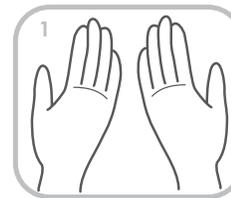
Rinse thoroughly under running water



91  
Pat hands dry with paper towel



01  
Turn off water using paper towel



1  
Your hands are now safe

## HOW TO HANDRUB

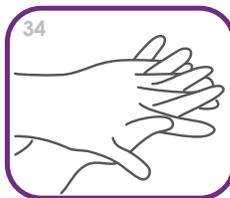
Rub hands for 15 seconds



12  
Apply 1 to 2 pumps of product to palms of dry hands



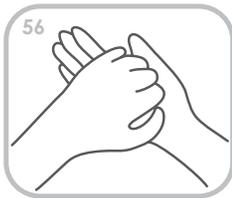
Rub hands together, palm to palm



34  
Rub in between and around fingers



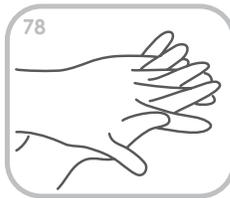
Rub back of each hand with palm of other hand



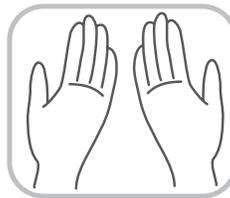
56  
Rub fingertips of each hand in opposite palm



Rub each thumb clasped in opposite hand



78  
Rub hands until product is dry. Do not use paper towels



Once dry, your hands are safe

# SANITIZE YOUR MAKEUP EVERY DAY



Hold the bottle spray 6" away from the product. Mist lightly.

## Your Customer:

Before starting an application, remember to ask your customers if they have ever experienced a reaction to makeup/skincare? And if they have, ask them what kind of makeup/skincare? Ask them if they have allergies of any kind (i.e. shell fish, peanuts). Let your customer know that you are safeguarding their health. If there are any questions about a product, test it first by dabbing a little on a tender area of skin (i.e. their wrist or crook of their arm). Keep in mind that some people may also have reactions to the scents of different products.

**In front of your customer sanitize all cosmetic products that you have selected to apply with *BeautySoClean*®.**

# SANITIZE YOUR MAKEUP EVERY DAY



## Client Safety:

Ask if your customer is wearing contact lenses. Contact-wearers are much more prone to eye irritation; if you plan on using any products with a strong scent, your customer should either remove their contacts or keep their eyes closed while you're working. Be prepared to deal with excessive tearing.

Keep your customers pristine and beautiful by tucking a clean tissue into their collar or applying a makeup cape prior to an application. If using a makeup cape, wipe down the makeup cape with a disinfectant wipe after each use.

If your customer has irritated or broken skin, do not apply any product. For all personal services it is critical that any part of the client's face to be free from non intact skin or open areas (e.g. cuts, wounds, rashes, sores).

***If a product irritates your customer's skin, remove it immediately and discontinue use. Record keeping is essential for the safety of your client.***

## Your Tools:

Empty your water bottles and rinse them with 70% isopropyl alcohol each night. Let them dry overnight and fill them with fresh water before your work station opens each morning. Clean your brushes by spraying **BeautySoClean**<sup>®</sup> Brush Cleanser on disposable paper towel, then gently wiping the brush along the paper before and after each application "Swipe & Go". At the end of your shift, soak your brushes with **BeautySoClean**<sup>®</sup> Conditioning Brush Cleanser for 10 minutes. Then wash with a mild liquid soap and water and lay them flat to dry on disposable paper towel. Use the plastic stick provided with your sharpener or a cotton swab to scrape out excess product before and after each application. Then spray your sharpener with **BeautySoClean**<sup>®</sup> sanitizer and blot it with a clean tissue.

# SANITIZE YOUR MAKEUP EVERY DAY



**In front of your customer** sanitize all cosmetic products that you have selected to apply with *BeautySoClean*<sup>®</sup>.

## Your Testers

- All testers must be clean and available to your customers at all times.
- Clean testers every day at the beginning and end of your shift, before and after each application, and as needed throughout the day.
- When making a new tester, immediately discard the applicators that come with the product.
- Ask your Manager to replace a tester whenever its consistency and/or scent begin to change.

## PENCILS

Sharpen your pencils with a clean sharpener and wipe them using a *BeautySoClean*<sup>®</sup> sanitary wipe before each use. Tip swivel up pencils down and spray the tips with *BeautySoClean*<sup>®</sup> or use a wipe prior to each use.

## POWDER BASED PRODUCTS (FACE POWDERS, EYE SHADOWS, BLUSHES)

Clean your pressed powder cosmetics by misting (holding 6" away) with *BeautySoClean*<sup>®</sup> over the top layer of product, or mist (holding 6" away) a cotton ball/pad and pat the surface, to sanitize.

## LOOSE POWDERS

Shake fresh powder onto a tissue or palette and mist (holding 6" away) with *BeautySoClean*<sup>®</sup> and apply with a clean brush.

## LIQUID PRODUCTS

Transfer product with a new applicator onto a palette for application with a clean brush or applicator. Wipe the opening edge of the bottle with a *BeautySoClean*<sup>®</sup> wipe.

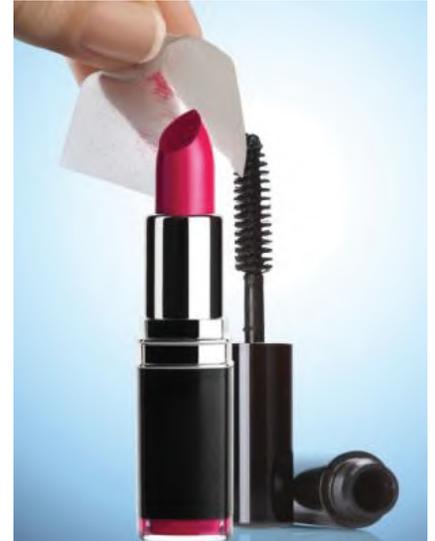


# SANITIZE YOUR MAKEUP EVERY DAY



## MASCARA

Disposable mascara wands can be sanitized by wiping them clean with a **BeautySoClean**® wipe. Scrape some mascara with the clean disposable mascara wand from the tube on to a spatula or palette, use the spatula to hold additional mascara for a second coat. Never double dip the disposable mascara wand.



## CREAM COMPACTS AND SWIVEL CASES

Clean your compacts by swiping a **BeautySoClean**® wipe along the top layer of product. Gently transfer product with a new applicator onto a palette for application with a clean brush or applicator.



## TUBES

Wipe open tube with a **BeautySoClean**® wipe. Squeeze product onto a palette for application with a clean brush or applicator.

## SPONGE AND BRUSH TIPS

Transfer product from tip with a clean applicator onto a palette for application with a brush or applicator.

## LIPSTICK

Sanitize the lipstick with a **BeautySoClean**® wipe and allow 10 seconds to dry. Scrape some lipstick with a clean applicator onto a palette for application with a brush or applicator.

# SANITIZE YOUR MAKEUP EVERY DAY



## Your Applications

- Use Clean Tools to Transfer Product.
- Use a new applicator to remove product from its container.
- Never dip your fingers directly into the packaged product to remove it, never double-dip by placing applicators or product back into a tester.

**Once the product has touched the skin, use a new applicator to gather more from the container.**

## Use Clean Tool to Apply Product

**Only use clean brushes or applicators to touch your customer's skin. Clean your brushes using the "Swipe & Go" method using BeautySoClean® Brush Cleaner**

### Not recommended for professional use

Hard brush soaps in containers or dry brush sponges pose risk of cross contamination. Cross contamination can occur when working with numerous clients' brushes and sharing one soap or sponge.



When working with makeup brushes, tap or shake off excess product – never blow it off.

Dispense product packaged in containers with pumps or droppers directly onto your applicator or palette.

Always place used or dirty brushes into a "dirty brush" container until you can thoroughly clean with **BeautySoClean®** Brush Cleaner.

# SANITIZE YOUR MAKEUP EVERY DAY



## Use a Spatula or Palette

- Complete any mixing required on the spatula or palette to prevent any foreign substances from touching the product.
- When moistening or activating product on the palette, always use sterile water.



# SANITIZE YOUR MAKEUP EVERY DAY



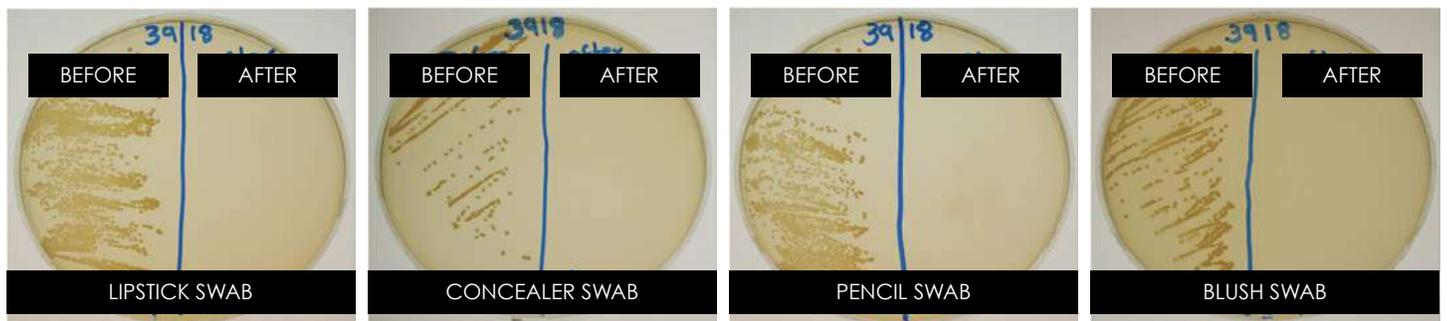
<b>Product</b>	<b>When to Buy New</b>	<b>Mist or Wipe</b>
Mascara	3 months	Sanitizer Wipes
Liquid Foundation	6-12 months	Sanitizer Wipes
Concealer	6-12 months	Sanitizer Wipes
Cream Blush & Eye Shadow	6-12 months	Sanitizer Wipes
Liquid Eyeliner	6 months or less	Sanitizer Wipes
Lipstick	1 year	Sanitizer Wipes
Eye Shadow	1 year	Sanitizer Mist
Pressed Powder & Bronzer	1 year	Sanitizer Mist
Blush & Contour	1 year	Sanitizer Mist

SANITIZE YOUR MAKEUP EVERY DAY



# DID YOU KNOW

THAT GERMS AND BACTERIA  
LIVE ON **YOUR** MAKEUP?



**BeautySoClean<sup>®</sup> is  
100% effective in  
10 seconds!**

**SAFEGUARD YOUR CUSTOMERS' HEALTH**